

-----Original Message-----

From: Mona Montal <mromontal@gmail.com>

To: undisclosed-recipients;

Sent: Mon, Sep 29, 2014 8:43 am

Subject: Help Needed - "Red Alert"

Hi, I hope this note finds you well and enjoying the last few weeks of "summer weather". Unfortunately here in the Town of Ramapo, it has gotten Very Very Hot and It is not the weather. I have been charged with a mission and need your help. Basically, an anti-Chris St. Lawrence group called Preserve Ramapo and a few other "haters" have mounted a campaign to disrupt what has been a very development and business friendly government here in town. They tend to forget all that Chris has done which has benefited them, including but not limited to all of the open space he has bought and protected. This group has fought to have a public referendum put before the voters, which is now scheduled due to a court order Sept 30, this coming Tuesday.

We were not prepared in terms of funding, for the type of campaign we needed to launch in order to vote the ward down. In one week we needed to raise \$170,000. Thus far we have commitments for \$130,000 of which \$95,000 is already in. We have a wonderful video which we believe will swing the middle of the road voters but we need an additional airlime. The funds in hand have already been committed and now we MUST raise the balance by tomorrow.

We are only asking those who have the wherewithal and the incentive to make sizable contributions as we do not have time for a grass roots support campaign. To that end a PAC was created call "63 is enough", as it is a PAC for a referendum there is NO MAXIMUM amount that individuals or corporations can give.

Below is a link to the video and a copy of a set of sample "talking points" that we have used. We have three mailings and a full day of GOTV planned.

Basically they are trying to kill us and if I sound like I am nervous and frightened it is because I am. The fact is that the vote comes in the middle of the Jewish holidays and many of our supporters are out of town. Even if we all come out against the ward system, they can in theory out number us. They are using the issue with the East Ramapo school district to put a wedge between us and the Spring Valley community. That could be the swing vote. The money has been spent on countering their attack in various ethnic and modern orthodox communities, which both seem to be leaning in the wrong direction on this issue....

We really really need your help. As I mentioned most of the developers are contributing between \$10,000 and \$20,000 - some consultants have given 5K. We are still short and without checks in hand today the print house and media organizations will not send out our material.

Please let me know if you need any additional information. I can be reached at 846-558-7551.

Tino West will be in contact with you today in reference to this urgent matter.

If at all possible please send me a quick response via email.

Checks can be picked up at your office by one of our supporters or they can be sent to Tino West and made out to "63 Is Enough".

Thanks again.

Mona Montal

Chairwoman
Ramapo Democratic Committee

ps. the video is really good, but cost a lot to produce.

<https://mvar.egnyte.com/dl/0UqyxJke1>

We are Gold supporters of Ramapo \$20,000

We are Silver supporters of Ramapo \$10,000

We are Brass supporters of Ramapo \$5,000

We are supporters of Ramapo \$1,000